

MEVITY COMPANY PROFILE

2026



MEVITY COMPANY LTD

Mevity company limited established to transform Real Estate Industry in Tanzania by easing Ownership and Affordability.

20 April, 2026

www.mevity.co.tz

April 20, 2026

ABOUT OUR COMPANY

**A Brief Story About
MEVITY COMPANY LIMITED .**

**Mevity company limited is the real estate agency
and Investment firm based in Tanzania specializing in
land sales and property development.**

**The company focuses on making land ownership accessible and secure
for nationals and foreigners by providing exclusive investment education.**

**Mevity registered under BRELA in 14th March 2024 with
registration no. 173038097 and has TRA TIN no. 173-038-097 as well other certificates for Business**

VISION

Mevity aims to offer Unique services and Prosperous business in Residential and Commercial Real Estate in Tanzania and Elsewhere.

MISSION

The Mission of the company to reach Excellence and significance in Real Estate is by “Investing in highly appreciating properties to breakthrough and Flywheel the MARKETS”.

VALUES

CORE VALUE OF THE COMPANY: Delaying Gratification.

COMPANY VALUES:

- 1. Abundance.**
- 2. Caring.**
- 3. Learning and**
- 4. Culture of Discipline (Respect)**

CORE SERVICES



01 Land and Property Sales

Selling surveyed plots, farms, Houses and apartments in regions like Dodoma, Dar es Salaam, Pwani, Arusha, Mwanza, Zanzibar. etc.

02 Investment Education

Training clients on real estate market trends, Land laws, Town Planning & Zoning System and business plan preparation.

03 Properties Management

Managing Land, Houses, Apartments and other Buildings. Also Capital Investment Managements.

04 Architectural & 3D Design

Providing 3D architectural modern prototypes and supervising building projects from start to finish.

OTHER SERVICES:

Land Surveying & Mapping, Valuation, Title Deeds & Certificates
Procuring and International Investment Facilitation.

PROBLEM



A Brief Story About The Problem

The Ownership problem and Property Rights is taking new approach among Tanzanians.

The economic approach to the concept of property rights is closely linked to Legal approach but is also distinct. An Economist will focus on the ability of an individual or group to control the use of benefit or good whether it is legal or not (DE JURE) while Legal expert will focus will focus on the legal right of use (DE FACTO)

SOCIETY

Majority of Tanzanians face difficulties on Property rights understanding as well Ownership of Land, Farms and other Immovable properties either in Rural or Urban areas.

AUTHORITY /GOVERNMENT

The Authority or Government recognise Individuals with different parameters and making Ownership of Properties being HARD and Complicated..

Ecosystem

The entire system privileging individuals with clear Certificates of Ownership especially Title Deeds which is Hard to possess



SOLUTION



A Brief Story About The Solution

Property rights to a benefit must be defined, use must be measured and monitored and possession must be enforced. The cost of these actions must be cross checked every time in order to establish the Proper Ownership of land, farms and buildings for all levels of individuals earnings by creating Affordability.



Market Driven Basic Implementation

Uphold the spirit of innovation and creativity in shaping Community Awareness that can be accepted by the Majority of Tanzanians.



SEM Implementation

Making videos and Contents based on data and analysis that are very precise and focus on educating masses and selling our services indirectly.



Decrease Industry GAP

The kind of services Mevity is providing are based on sound market trends and company decisions so that they can have an impact in Real Estate industry among Tanzanians.

STRENGTHS

- Affordable Prices
- Team members with Innovative Mindset.
- Recently Built Platform & Website
- Strong Brand Image & People Acceptance
- Good Quality Services and After sales Communication
- Very Relate to Society Real Estate NEEDS and Highly reviewed as more than 200+ rating of 4.8 out of 5.0
- Wide range of Service Line
- Local and International reach
- Encouraging Professionalism, Expertise and Inclusivity among STAFF.
- Customers Priority and Listening to insightful details

WEAKNESSES

- Long Term Investment and Illiquidity of the company
- Operations and Raising costs
- High Level of Third Party control over Title deeds.
- Price Competition and
- Public Policies and Procedures
- Fewer Staff and Offices

OPPORTUNITIES

- New Market Target
- Community Awareness of the Company
- Urbanisation and Agglomeration in Tanzania
- New Connection and International Network growing
- Capital allocation and Investors interests to Mevity approach in Real Estate industry
- Increasing number of LISTINGS from Property Owners
- Assets accumulation in the company.

THREATS

- High Level of People's dishonest
- New Competitors From Other Regions , Countries etc.
- Impact of Political Climate
- Regulations and Bureaucracy increasing

4P'S MARKETING TABLE

PROMOTION

- Online Marketing
- Influencers
- Direct Marketing
- Advertising
- Endorsing
- Radio and TV ads

PLACE

- Market Coverage
- Market Exposure
- Channels
- Inventory
- Supply Chain

PRODUCT/SERVICES

- Quality
- Features
- Branding
- Equity
- Affordability

PRICE

- Discounts
- Allowance
- Payments Term
- Installments Payments
- Project launching offers
- Project finishing offers
- Festivals Discounts etc.



SERVICES OVERVIEW



A Brief Story About The Product

The company specializes in providing land solutions, including the sale of surveyed plots, Sale of Properties including houses, land development, and property management.

For the past two years, company demonstrated strengths over sale of the Land and Farms in region such as Dodoma, Dar Es Salaam, Pwani etc.



Real Estate Brief in Tanzania

Tanzania's real estate market is expanding rapidly, driven by urbanization and high demand for residential/commercial properties in Dar es Salaam, Dodoma, and Zanzibar and other important Towns/Cities.

Foreigners can buy apartments with a strata title or own land via a company.



Relationship of the Markets

Growing demand on the Property ownership encouraging the Market expansion such Housing, Retail, Office, Hospitality, Industrial and Farm lands..

The population increase and Urbanisation determine the Real Estate.

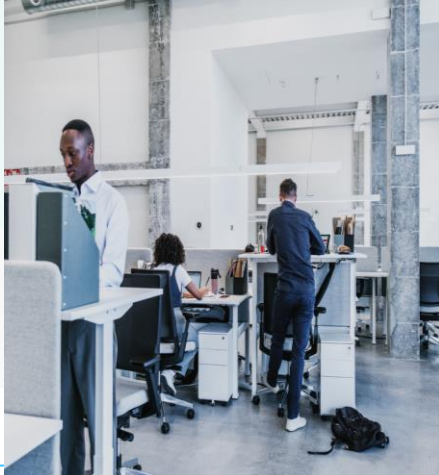


SERVICES PORTFOLIO

A Brief Story About The Portfolio

The **company** has built a reputation for providing well-documented plots with valid title deeds, minimizing the risk of disputes and **legal** issues for land buyers

Mevity's a registered, legitimate real estate company in Tanzania specializing in surveyed plots, property management, and construction. It is recognized as a performing firm in Dodoma and other regions, often offering services for both locals and foreigners.



DEVELOPMENT TIMELINE



2022 & 2023

○
**Research
and Planning**

In 2022 and 2023 the Founder did research about Urbanization impacts in all of major towns in Tanzania.

2024

○
**Registering the
Company**

In 2024 the Company is formed and Registered by BRELA.

2025

○
**Heavy Marketing
Campaign**

company set the Marketing campaigns and Seminars throughout the country.

2026

○
Scaling the Company
Starting raise the Capital from Investors.

MARKET SIZE

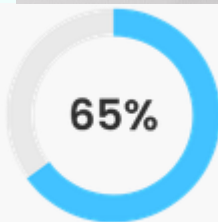


Market size is the total amount of all sales and customers that can be seen directly by Stakeholders and in Real Estate is diverse and more localized
IN CASE OF TANZANIA: Tanzania's real estate sector is a high-growth market, contributing over USD 1.5 billion to GDP as of 2019 and valued well over USD 1 billion, with 4–6% annual residential price increases. Driven by rapid urbanization (5%+ growth) and a 1.4 million housing unit deficit, it is growing at a 4.74% CAGR, with high demand in Dar es Salaam, Dodoma, and Zanzibar.

In 2026:



MARKET TARGET



Housing sector

Tanzania's housing sector faces a critical shortage, with an estimated deficit of over 3 million units and rising demand. The sector struggles with high construction costs, limited long-term financing, and high mortgage rates (). Urbanization is driving demand for about 200,000 units annually, with a focus on affordable housing projects.

Construction of Buildings



Tanzania's construction industry is a major economic driver, contributing 12.8% to GDP in 2024 and projected to reach USD 19.01 billion by 2031, with an expected CAGR of 10.05% (2026-2031). Growth is driven by mega-projects like the Standard Gauge Railway (SGR), Julius Nyerere Hydropower Project, and urban expansion, despite challenges regarding material costs and regulatory Compliances.



MARKET Affirmation

A Brief Story About Market Affirmation

It's a market testing stage to ensure that the services Offered by the Mevity company can be accepted and effectively used by the broad Market.

For past two years we dedicated offering Seminars, Exhibitions and Regional Tours for customers acquisition in all of our services including land sales, Property sales, Management of properties, 3D design & construction, Consulting and Survey.

Property Sales 3D Design, Construction
and Consulting
546
Total
Customers

30
Total Customers

Surveying, Mapping and Title
Deed Facilitation
86
Total Customers

COMPANY TRACTION

Traction is a period where the company is feeling momentum during its development period. If traction momentum is not harnessed, sales figures can decline and the customer base can shrink. In general, Mevity judges its success by the amount of revenue and new customers they receive.

Mevity acts as a "one-stop shop" for property needs, offering land sales (surveyed plots and farms), property management, construction, and modern 3D architectural design.

Property Sales
+80%

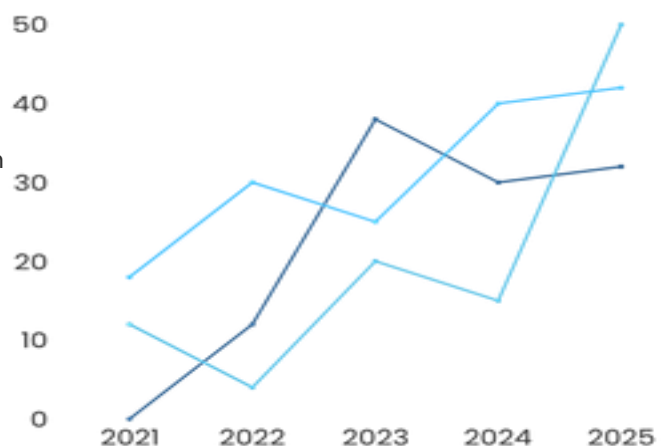
Before and after registering the company sale of land, farms and other people's properties continue leading.

3D Design
+75%

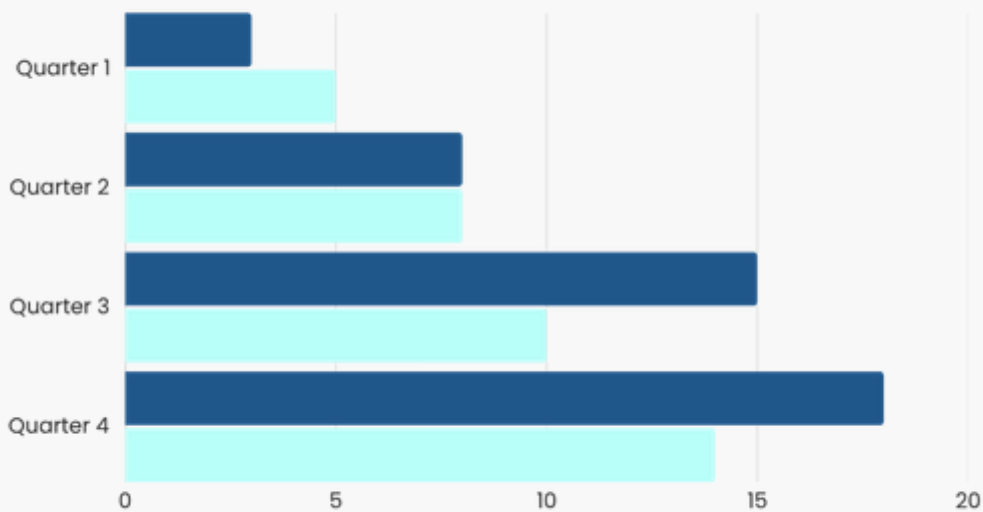
Since 2024 the 3D Design for modern structural is adding more customers.


Others Services
+70%


The rest of the services not performing well and we hope in coming years all services can contribute to Revenues.



SERVICE PERFORMANCE IN 2025



 Revenue Development
TZS 100M/Quarter

 Engagement Development
80% - 95%/Quarter

 Exposure Development
60% - 76%/Quarter

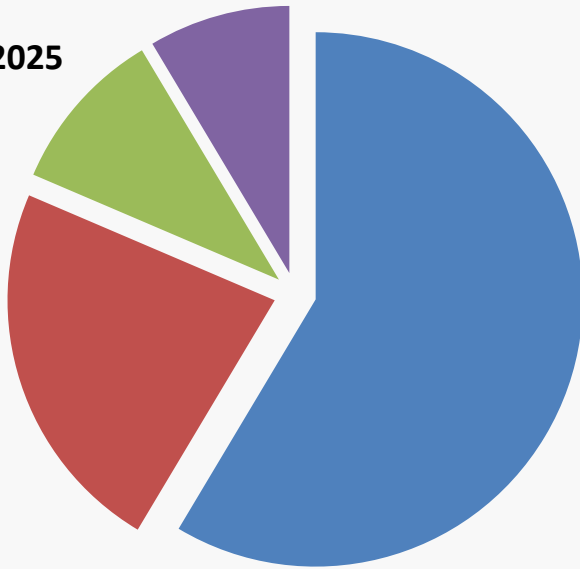
PERFORMANCE OVERVIEW

The Sale of Properties

Selling surveyed plots, farms, and raw land with a focus on ensuring legal compliance and valid title deeds.

Buying and selling homes, as well as managing existing properties for owners.

Sales-2025



Customer Satisfaction

95,43%




Gross Profit Projection

TZS 32.0 M

 1st Qtr

 2nd Qtr

 3rd Qtr

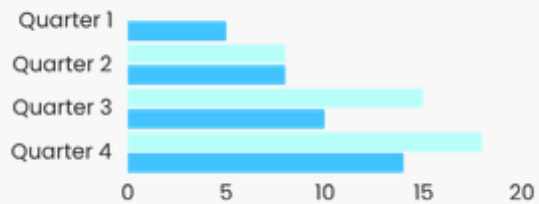
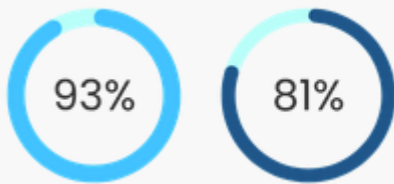
 4th Qtr



PERFORMANCE OVERVIEW

3D Design, Survey and Mapping and others

Professional surveying to determine boundaries, resolve disputes, and prepare land for construction. Overseeing construction activities, securing permits, and managing Bills of Quantities (BOQ) and providing modern 3D architectural prototypes and structural designs.



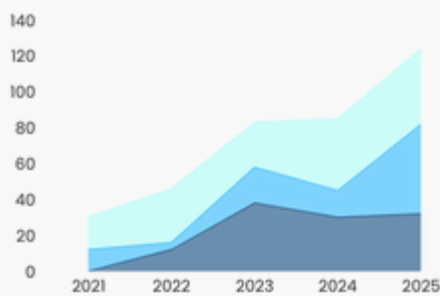
Customer Satisfaction
70,17%



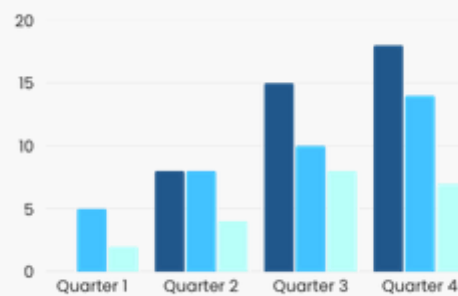
Gross Profit Projection
TZS 18,7 Million

PERFORMANCE DASHBOARD

Services Performances by Year:



Sales Developing by Quarter: in 2025



Market Value Average:
In 2025

\$ 1,95 Billion

6.5 : 3.5

Plot sales AI Others



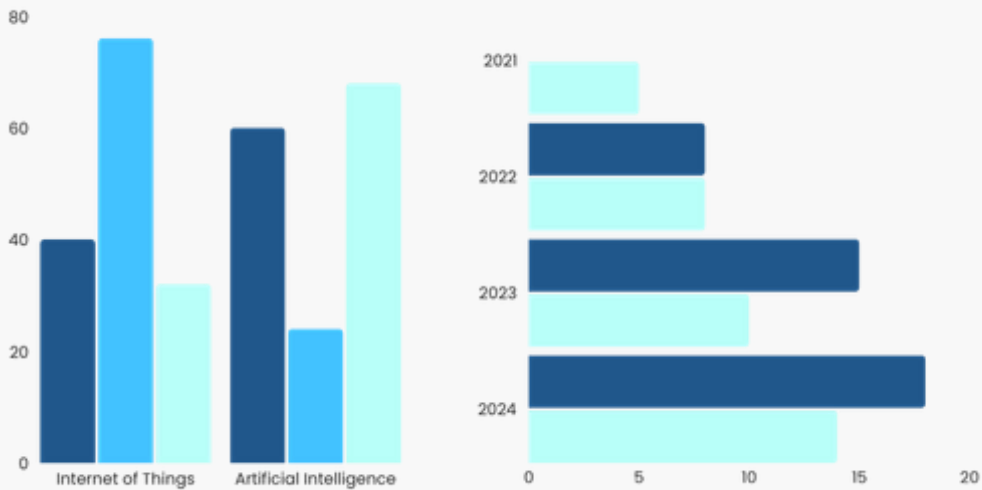
Customer Loyalty Percentage Level

76%

Branding Exposure Effectivity Level

96%

BUSINESS MODEL



Mevity has many services which in turn some tend to Finance the Investment and other Services keep Operations and management of the Company. Majority of Mevity Customers are from Public Servants, Formal Private Sectors and very few from Informal Sectors..

Yearly Developing

70% - 90%

Ratio

1:5 - 1:9

BENEFIT & GAIN

Pioneering We may offer services that are more unique or new to the market than our competitors.

Responsive In comparison to our competitors, we may offer services that are more innovative or unique in the market.

Dynamic We may provide services that are more distinctive or novel to the market than our competitors.

Visionary We might provide Plots or services more original or fresh to the market than those of our rivals.

Efficient Our services may be more innovative or unique in the market than those of our competitors.

Resilient Offers a market advantage that is more focused according to market needs than a more general market.



OUR TEAM

The Mevity Team is the professional workforce behind Mevity Company Ltd, a prominent Tanzanian real estate firm based in Dodoma with additional presence in Dar es Salaam and Zanzibar. Leadership & Structure

CEO & Co-Founder: Pius Mwikola leads the company.

Executive Team: The "Mevity Executive Team" actively represents the company at major national events, such as educational board anniversaries.

Staff Composition: The team consists of professional land surveyors, architects, engineers, and real estate consultants.

Teamwork
Efficiency

Teamwork
Efficiency

92%

Healthy Office
Environment

90%

Socialization
Between Teams

80%



Pius Mwikola

Chief Executive Officer
& Founder



Henrique Naungi

Jonas Ntave

**Director: Foreign
Investment and
International
Relation**



Audiphac Kaijage Amos

**Director: Buildings and
Construction**

THANK YOU

We are ready to help you own properties in Tanzania and invest in appreciating Assets.

Meivity company limited full of Courageous people and Young people who are energetic to transform Real Estate Industry in Tanzania.

By working with different stakeholders including Employees, Executives, Investors, Government and Authorities , Meivity will continue to aim high.



P.O. BOX 1414, Dodoma, Tanzania
41110 KILIMANI



+255 759 020 507



www.meivity.co..tz



info@meivity.co.tz